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## **EASYKNIT INTERNATIONAL HOLDINGS LIMITED**

**永義國際集團有限公司\***

*(incorporated in Bermuda with limited liability)*

**(Stock code: 1218)**

### **ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS**

The Company announces that, pursuant to Rules 2.07A and 2.07B of the Listing Rules, arrangements are being made to ascertain Shareholders' choice of language and means of receipt of the Company's future Corporate Communications.

If the Company does not receive Shareholders' response by 19 August 2011, Shareholders are deemed to have agreed to receive the Website Version of the Company's future Corporate Communications.

#### **INTRODUCTION**

In support of the environment and to minimize the use of paper and save printing and mailing costs, arrangements are being made by the Company pursuant to Rules 2.07A and 2.07B of the Listing Rules, the Bye-Laws of the Company, and the Companies Act 1981 (Bermuda) as amended which is applicable to the Company, to ascertain Shareholders' choice of language (in English only, in Chinese only or in both English and Chinese) and means of receipt (in printed form or by electronic means through the Company's website) of future Corporate Communications.

The Company recommends that Shareholders elect to receive the Website Version of the Company's future Corporate Communications. If the Company does not receive Shareholders' response by 19 August 2011, Shareholders are deemed to have agreed to receive the Website Version of the Company's Corporate Communications instead of printed copies.

Shareholders are entitled at any time by Reasonable Notice to the Share Registrar or by email to the Company (email: [1218share@easyknit.com](mailto:1218share@easyknit.com)) to change their choice of language and/ or means of receipt of future Corporate Communications.

#### **PROPOSED ARRANGEMENTS**

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. The First Letter will be sent by the Company together with a Reply Form on 15 July 2011, in both English and Chinese, to shareholders to enable them to elect one of the following options:

\* *for identification only*

Option 1: to access the Website Version of all future Corporate Communications only, instead of receiving printed copies by mail; or

Option 2: to receive by mail the printed English version of all future Corporate Communications only; or

Option 3: to receive by mail the printed Chinese version of all future Corporate Communications only; or

Option 4: to receive by mail both the printed English and Chinese versions of all future Corporate Communications.

**The First Letter will specify that if the Company does not receive the Reply Form or response from Shareholders by 19 August 2011, Shareholders will be deemed to have consented to receiving the Website Version of all future Corporate Communications and a notification of the posting of the Corporate Communications on the Company's website will be sent to such Shareholders in the future.**

2. For Shareholders who elect to receive Corporate Communications in printed form, the Company will send such Shareholders the selected language version(s) of all future Corporate Communications by mail. A Second Letter together with a Request Form, in both English and Chinese, will be sent to Shareholders together with all printed Corporate Communications. Such Shareholders together may at any time by Reasonable Notice request for future Corporate Communications to be provided in the other or both language(s) by completing and returning the Request Form to Share Registrar or by email to the Company (email: [1218share@easyknit.com](mailto:1218share@easyknit.com)).
3. For Shareholders who elect, or are deemed to have consented, to receive the Website Version of future Corporate Communications, the Company will notify such Shareholders by email using the email address provided in the Reply Form, as and when Corporate Communications are published on the Company's website. If no email address is provided by Shareholders, the Company will send to such Shareholders, by mail, a notification of the posting of the Corporate Communications on the Company's Website Version, the Company will upon request in writing or by email (email: [1218share@easyknit.com](mailto:1218share@easyknit.com)) promptly send by mail by printed form of Corporate Communications to such Shareholders free of charge.
4. All Corporate Communications in both English and Chinese and in accessible format will be available on the Company's website at [www.easyknit.com](http://www.easyknit.com) for a period of five years. Electronic copies of all such Corporate Communications in both English and Chinese will be submitted to the Stock Exchange pursuant to the Listing Rules, and will also be available on the HKEx's website at [www.hkexnews.hk](http://www.hkexnews.hk).
5. The Company will provide a hotline service (Tel: (852) 2990-6878) during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays) from 15 July 2011 to 19 August 2011 for Shareholders enquires' regarding the above arrangements.
6. The First Letter and the Second Letter will specify that (i) all future Corporate Communications in both languages will be available from the Company and the Share Registrar upon request, as well as on the respective websites of the Company and the HKEx; (ii) Shareholders may change their language choice and means of receipt of future Corporate Communications and (iii) the dial-up hotline service referred to in paragraph 5 above has been provided.

## DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Company”	Easyknit International Holdings Limited, an exempted company incorporated in Bermuda with limited liability whose shares are listed on the Main Board of the Stock Exchange (Stock Code: 1218)
“Corporate Communications”	documents issued or to be issued by the Company for the information or action of holders of any of the Company’s securities as defined in Rule 1.01 of the Listing Rules including but not limited to: (a) directors’ reports, its annual accounts together with the independent auditor’s reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms
“First Letter”	the letter to be sent by the Company to the Shareholders containing the information described in paragraph 1 under the heading of “Proposed Arrangements” in this announcement
“HKEx”	Hong Kong Exchanges and Clearing Limited
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Reasonable Notice”	the prior written notice of not less than five clear business days
“Reply Form”	a reply form with postage paid (for posting within Hong Kong only) for the election of language and means of receipt of Corporate Communications, to be attached to the First Letter
“Request Form”	a form with postage paid (for posting within Hong Kong only) requesting for a change in a relevant Shareholder’s choice of language and/ or means of receipt of the Corporate Communications, to be attached to the Second Letter
“Second Letter”	a letter which will be sent by the Company together with each subsequent Corporate Communication containing the information described in paragraph 6 under the heading of “Proposed Arrangements” in this announcement
“Shareholder(s)”	holder(s) of the Shares

“Shares”	ordinary shares of HK\$0.10 each in the share capital of the Company
“Share Registrar”	Tricor Secretaries Limited, at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong
“Website Version”	the version of Corporate Communications in electronics form published, in both English and Chinese, on the website of the Company at <a href="http://www.easyknit.com">www.easyknit.com</a>

By order of the Board  
**Easyknit International Holdings Limited**  
**Kwong Jimmy Cheung Tim**  
*President and Chief Executive Officer*

Hong Kong, 15 July 2011

*As at the date hereof, the Board comprises Mr. Kwong Jimmy Cheung Tim, Ms. Lui Yuk Chu and Ms. Koon Ho Yan, Candy as executive directors, Mr. Tse Wing Chiu, Ricky as non-executive director and Mr. Tsui Chun Kong, Mr. Jong Koon Sang and Mr. Hon Tam Chun as independent non-executive directors.*