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EASYKNIT INTERNATIONAL HOLDINGS LIMITED

永義國際集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 1218)

DISCLOSEABLE TRANSACTION PURCHASE OF EQUITY LINKED NOTE

The Group, through its wholly-owned subsidiary, purchase an ELN linked to PAI for a principal amount of HK\$40,000,000 on 14 September 2015.

The Acquisition constitutes a discloseable transaction of the Company under Chapter 14 of the Listing Rules, as one of the applicable percentage ratios exceeds 5% but is less than 25%.

THE ACQUISITION

On 14 September 2015, the Group, through its wholly-owned subsidiary, purchased an ELN linked to PAI for a principal amount of HK\$40,000,000.

Major Terms of ELN

- | | |
|----------------------|-------------------|
| 1. Trade Date: | 14 September 2015 |
| 2. Issuer: | BNP Paribas |
| 3. Linked equity | PAI |
| 4. Principal amount: | HK\$40,000,000 |
| 5. Issue price: | HK\$38.25 |
| 6. Strike price: | HK\$32.065 |
| 7. Tenor: | 2 months |
| 8. Coupon rate: | 15% per annum |

ELN are designated as financial assets at fair value gain through profit or loss. The ELN is subject to mandatory redemption clause at a strike price until maturity dates depending on the market price of the PAI underlying the ELN.

At the maturity date, if the ELN is still outstanding, depending on the market price of the PAI and the strike price, the ELN may be redeemed by the issuer at the principal amount in cash or shares.

Principal Amount

The principal amount of the Acquisition shall be paid on 29 September 2015 and be satisfied in cash from internal resources of the Company.

** for identification purposes only*

REASONS AND BENEFITS OF THE PURCHASE OF ELN

The Group's principal activities are property investment, property development, investment in securities and loan financing.

The Directors has a view that ELN is one of the investment options that can earn potentially higher interest income (in the form of interest rates) than normal market deposit; and ELN does not have any brokerage charges and clearing fees on the purchase of the underlying shares until the time when the underlying shares are delivered. By capitalising on share movements, it is an opportunity to maximise market opportunities by earning more attractive interest rate, moreover, ELN has a flexible choice in terms of the share counters and tenors.

Having considered the above factors and the terms of ELN, the present market conditions of the stock market and the track record of PAI, the Directors (including the independent non-executive Directors) are of the view that the Acquisition is fair and reasonable, on normal commercial terms and in the interests of the Company and its Shareholders as a whole.

INFORMATION ON PAI

PAI is a company incorporated in the PRC and the shares of which are listed and traded on the main board of the Stock Exchange (stock code: 2318). PAI is principally engaged in the provision of life insurance, property and casualty insurance, banking and other financial services.

The following information is extracted from the public documents of PAI:

	For the six months ended 30 June 2015	For the year ended 31 December	
	<i>RMB million</i>	<i>RMB million</i>	<i>RMB million</i>
Total assets	4,632,287	4,005,911	3,360,312
Revenue	376,299	530,020	421,221
Profit before taxation	59,543	62,353	46,224
Net profit after taxation attributable to shareholders of PAI	34,649	39,279	28,154

LISTING RULES IMPLICATIONS

As certain size percentage ratios (as set out in Rule 14.07) of the Listing Rules of the Acquisition exceeds 5% but are less than 25%, the Acquisition constitutes a discloseable transaction of the Company under Chapter 14 of the Listing Rules.

As at the date of this announcement and to the best of the Directors' knowledge, information and belief, there is no Shareholder who has a material interest in the Acquisition.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms have the following meanings:

“Acquisition” the purchase by the Company, through its wholly-owned subsidiary, of an ELN linked to PAI for a principal amount of HK\$40,000,000 on 14 September 2015

“Board”	the board of Directors
“Company”	Easyknit International Holdings Limited, an exempted company incorporated in Bermuda with limited liability, the shares of which are listed on the main board of Stock Exchange
“Director(s)”	director(s) of the Company
“ELN”	an equity linked note issued by BNP Paribas issued to Ace Winner Investment Limited, a wholly-owned subsidiary of the Company
“discloseable transaction”	as defined in the Listing Rules
“Group”	the Company and its subsidiaries
“HK\$”	Hong Kong dollars, the lawful currency of Hong Kong
“Hong Kong”	the Hong Kong Special Administrative Region of the PRC
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PAI”	Ping An Insurance (Group) Co. of China Limited, the shares of which are listed on the main board of Stock Exchange (stock code: 2318)
“PAI Shares”	overseas listed foreign shares of RMB1.00 each in the share capital of PAI which are listed on the Stock Exchange and traded in Hong Kong dollars
“percentage ratios”	as defined in the Listing Rules
“PRC”	the People’s Republic of China
“Share(s)”	ordinary share(s) of HK\$0.10 each in the share capital of the Company
“Shareholder(s)”	holder(s) of Shares
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“%”	per cent

By Order of the Board
Easyknit International Holdings Limited
Kwong Jimmy Cheung Tim
President and Chief Executive Officer

Hong Kong, 16 September 2015

As at the date hereof, the Board comprises Mr. Kwong Jimmy Cheung Tim, Ms. Lui Yuk Chu and Ms. Koon Ho Yan Candy as executive directors; Mr. Tse Wing Chiu Ricky and Mr. Lai Law Kau as non-executive directors; and Mr. Tsui Chun Kong, Mr. Jong Koon Sang and Mr. Hon Tam Chun as independent non-executive directors.